



**5**

**SIGNS**

YOU NEED A  
BUSINESS COACH

Running a business can have you feeling like you are taking one step forward and three steps back. A business coach will provide you with the insight and skills to keep your goals in motion! Whether you're just starting out or taking your business to the next level, if you're feeling any of these five signs, it's time to think about investing in a coach!

---



1

## You don't know where to begin.

- ✗ You see no clear path for moving forward with your business.
- ✗ You don't know what your day-to-day tasks should look like.



## What a Coach Will Do:

- ✓ Establish your day-to-day responsibilities.
- ✓ Transform your vision into a goal.



**2**

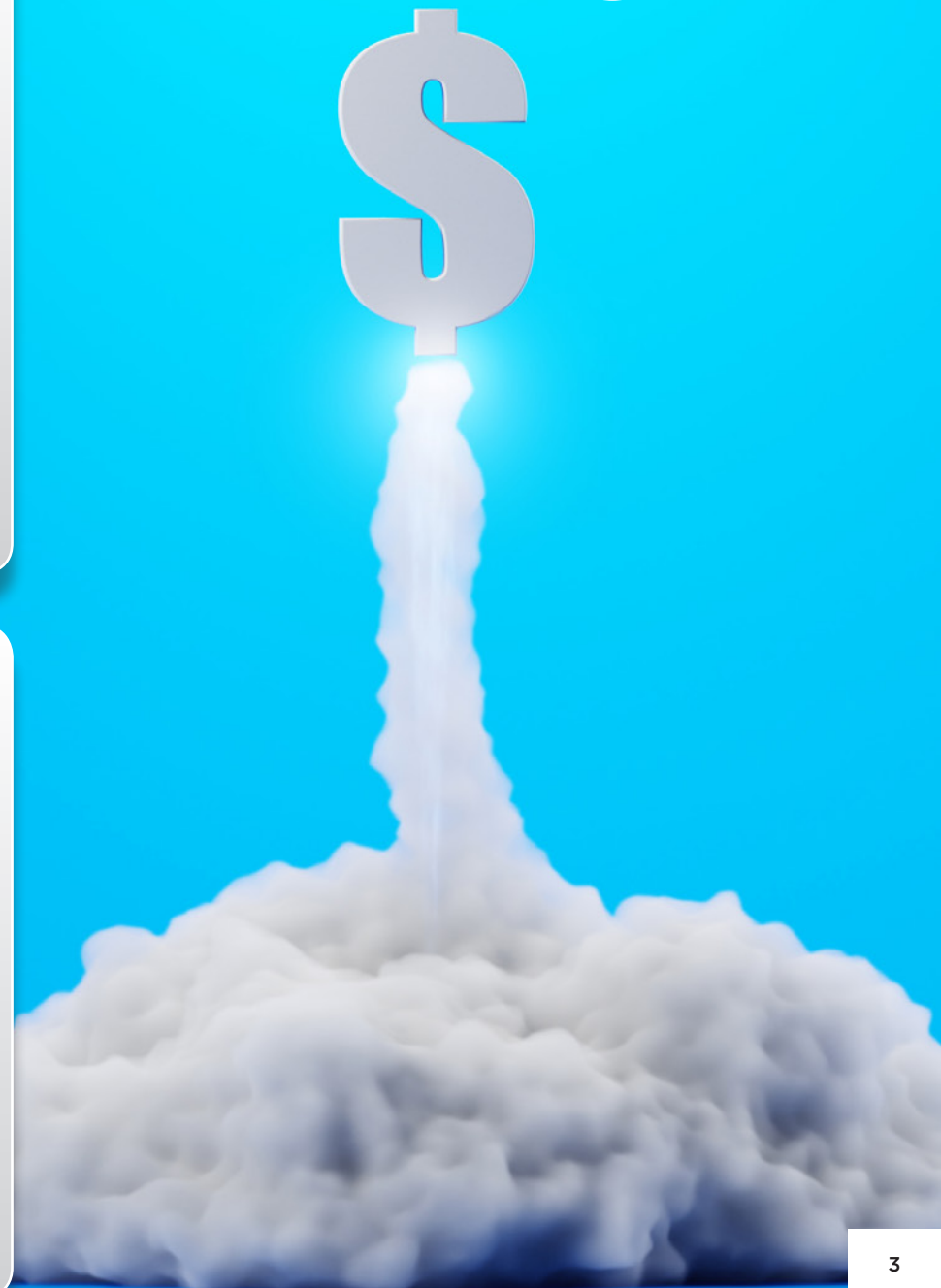
## You've hit a plateau in your business.

- ✗ Your income has stayed the same year after year.
- ✗ You haven't increased the quantity or quality of your clients.



## What a Coach Will Do:

- ✓ Implement a strategic plan to successfully grow your business.
- ✓ Boost your lead generation with a database makeover — you'll keep the quality relationships and remove the folks who aren't enjoyable to work with.



3

## You tend to drift from marketing idea to marketing idea.

- ✗ You don't have enough time to create a marketing plan.
- ✗ You're not sure how to produce valuable content for your clients.



## What a Coach Will Do:

- ✓ Work on a personalized, easy-to-implement marketing strategy you can apply in your business.
- ✓ Provide you with ways to add value to your clients and relationships, so you can demonstrate strong character and stay top-of-mind.



4

## You'd love to have someone on your side.

- ✗ You feel isolated when working alone as an entrepreneur.
- ✗ You find it hard to hold yourself accountable.



## What a Coach Will Do:

- ✓ Look at your tasks objectively, and identify how to more efficiently channel your time and effort.
- ✓ Serve as your accountability partner, keeping you on track with goals and lead generation.

A yellow sticky note is pinned to a light blue surface with a red pushpin. The note has the words "No Excuses!" written in black marker. The word "No" is written above "Excuses!".

No  
Excuses!

## 5

## You feel overwhelmed by having to balance everything.

- ✗ You spend time on activities that aren't yielding results.
- ✗ You feel the need to do everything by yourself.



## What a Coach Will Do:

- ✓ List which tasks to prioritize and which to delegate.
- ✓ Give you tips and strategies to perform more effectively based on your work style and personality.



# Sound like you? Get a Coach!

Hiring a business coach will provide you with ways to better your business and your life! At Buffini & Company, One2One Coaching provides you with a coach who complements your personality and work style to help you win big in your business. Remember, even the most successful people in the world didn't do it all alone — a little accountability, guidance and planning go a long way! Learn more about what One2One Coaching can do for your business.

[buffiniandcompany.com/coaching/one2one](http://buffiniandcompany.com/coaching/one2one)  
or call 1-800-945-3485 x2

One2One  
COACHING™

