

How to Win:

PLAY TO YOUR STRENGTHS.

Everyone wants to reach their full potential and maximize their natural strengths. To feel aligned with purpose, and avoid feeling stuck or frustrated, knowing your natural strengths can help you achieve more. Although understanding your strengths may take time, when you finally do, your life will be more fulfilling and fun.



Understand Your Strengths.

By assessing your natural strengths, you can create balance in your business and your life. Additionally, when you explore potential areas of conflict, you proactively set the foundation for highly effective communication.

Write Down Your Goals.

If you want to succeed, you must get specific. Setting vague goals isn't enough — you must write them down! Goals that are committed to paper are far more likely to be met than goals that aren't.

Connect to Others.

No one does well alone; we all do better together. It's easy to get off-track when you're not accountable to anyone. It's vital to find an objective third-party who has the wisdom, experience and knowledge to help and guide you.

Feel the Fear.

Many people think that failure is the opposite of success, however, it's part of it. Breakthroughs happen when you experience failure. Watch out for procrastination too because, ironically, it means you might fear success and the responsibility it brings.

Get a Coach.

A real estate coach will help you to confirm your strengths, set realistic goals and face your challenges while keeping you on track. There will always be distractions but, to achieve your true potential, you need support to stay focused and reveal the strengths you may not have known you had.

Team Coaching™ and One2One Coaching™ Members receive an in-depth personality profile, the REALStrengths®, to help our clients understand their strengths and communicate better.



Learn more about how Buffini & Company can help you achieve your full potential with a complimentary business consultation. Sign up at **buffiniandcompany.com/bc** or call **1-800-945-3485 x2**.